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# DESIGN MATTERS

FURNITURE, ARCHITECTURE, ART, ECOLOGY, HISTORY, FASHION, DESIGN, LANDSCAPE AND PRESERVATION



The trinity of Expand Design's debut collection, No More Play: Full Circle, Ren and Tootsie.

## Stretching Limits: Introducing Expand Design

●● In Miami, Alyssa Hathaway helped bring memorable events and exhibits to Luminaire — among them, the Tord Boontje show in Coral Gables and the *Paperlove* exhibition and fundraiser during Art Basel 2008. In London, where she relocated last year, the entrepreneurial Hathaway teamed up with Ifeanyi Oganwu, a rising star in the British design world who previously worked for Zaha Hadid and Hussein Chalayan. Together Hathaway and Oganwu have launched Expand Design, Ltd., a design firm that explores “the correlation between history, base materials and opportunities presented by state-of-the-art fabrication techniques.”

Expand Design debuts No More Play, its inaugural collection, at

the *Hidden Heroes* exhibition that is part of Milan Design Week/ *Fuorisalone 2010*. No More Play is composed of three distinct and sensual limited-edition pieces. Full Circle, a curvaceous bench made of composite material, is intended to both engage and inspire participation. Ren, a low table sculpted from a single block of white Carrara marble, seems to stretch at its base like a tendon. Tootsie is a geometric marble floor mosaic, which juxtaposes four varying shades of gray in a fluid pattern. Hathaway and Oganwu will bring their provocative collection to South Florida in December for Design Miami/ 2010. —Megan Aquilina

[expand-design.com](http://expand-design.com)